ENTERGROUP LIST MANAGEMENT SERVICE

In this tutorial you will learn the 10 white label settings required by EnterGroup to white label our list management service for your company!

White Label Setup Requirements

1) Main header logo for your application

<u>Note</u>: This image should be no higher than **34 pixels**.

Upload your image in your main account by going to Campaigns > Hosted Content > upload file. Please name the image something that distinguishes it from the "Powered by" logo (see below).

2) "Powered by" logo for the footers of your customers' emails

This image should be roughly **105x41 pixels**.

Upload your image in your main account by going to Campaigns > Hosted Content > upload file. Please name the image something that distinguishes it from the main header logo (see above).

<u>Note</u>: If you would like to include the wording in the image for "Powered by," please include that in your logo image as we'll use the image exactly as you upload it.

3) The URL you would like for your "Powered by" logo to link to

Your subscribers will be able to click your "Powered by" logo and visit your website.

4) Favicon

Please provide a **16x16 pixel** icon file for your favicon. If you have a website that already uses a favicon, you can send us that file. You can find it in your code by looking for this snippit: <link rel="shortcut icon" href="http://example.com/favicon.ico">

You can also create your own favicon by using this free tool: http://www.favicon.cc/

5) An image name for your "Powered by" logo

This will display should someone hover over this icon in their email. So for example, you may want to display "Powered by [CompanyName]" or "Distributed by [CompanyName]."

6) Product Name

Please provide a Product Name that you want to show for your product other than "EnterGroup." So for example, you may want "ACME Email Marketing" to be your product name. This will also reflect in the website page titles for your accounts.

7) Support Phone Number

Please provide the phone number you want to display for your customers where they can contact you directly to upgrade/change anything about their account with you. They would see this phone number when selecting the "Modify Account" link from their main Dashboard screen after logging in or by accessing Settings -> Billing.

8) Support Email Address

The address you provide will be shown as your "Support Email" for certain notifications such as Import Summaries, EasyCast Approval Emails, etc as these would come from the Support Email Address you provide us.

9) We will create a login URL for your customers to log into your accounts.

We will use the naming convention of "**CustomerName.emailcampaigns.net**." So let us know what you would like to be placed in front of the 'emailcampaigns.net' part of the URL. This would also be branded to match your logo and color scheme.

Note: If you already require your users to log into your systems, and want to make the login process into our system more seamless for your users, you can also utilize our Single Sign On (SSO) functionality. More information on Single Sign On is available from our support team.

10) Provide two to four hex color options for the accent color of the separator between each section of the app.

You can choose colors and find out hex codes for colors here:
http://www.w3schools.com/tags/ref_colorpicker.asp

Note: If you do not know any specific hex color choices you'd like, or want us to just closely match to a color in your logo, just simply ask us to do this for you and provide the color you'd like for us to match to (i.e. "use the orange color in my logo"). The reason we ask for a few options is so we can see which color might work best overall for this separator bar.